

QUARTERLY DEALS & MARKET UPDATE

Financial Management Solutions (FMS)

August 2018



Human Capital Management Business Analytics Enterprise Management Accounting / Expenses

Specialized investment bankers at the intersection of finance and technology



ABOUT EVOLVE CAPITAL PARTNERS

- Evolve Capital Partners (Evolve) is a specialized investment bank focused on businesses serving industries at the intersection of finance and technology.
- We are dedicated investment bankers focused on evolving industries, and we support sustainable growth through transformational M&A / financing transactions.
- Evolve is a dedicated, creative, and fully independent investment bank that advises private and public companies on merger, divestiture and acquisition transactions, and capital raising through private placements.
- We also provide structured financial advisory services our investment banking practice provides a comprehensive suite of solutions to businesses.
- With over 30 engagements executed by its leaders, Evolve has served as a proud partner, bringing renewed value to companies at the intersection of finance and technology.
- Founded in 2012 and based in New York, NY.

HIGH-TOUCH INVESTMENT BANKING

Few investment banks have transaction experience across both corporate and asset finance.



Corporations

- VC & PE Backed Companies
- Management
 Teams
- Independent Directors / Boards
- Investment Banking Advisory
- M&A
- Capital Raises and Asset Finance
- Strategic
 Financial Restructuring Alliances

Industry Focus

Finance and Technology Firms

Securities	Specialty Finance	Payments	BPO
Financial Services	Enterprise Software	Lending	ΙοΤ
Financial Management	Analytics	Insurance	B2B

We Focus Exclusively on Finance and Technology-Related Firms



Market Summary and Key Multiples

Industry Stock Market Performance of Evolve Sector Coverage

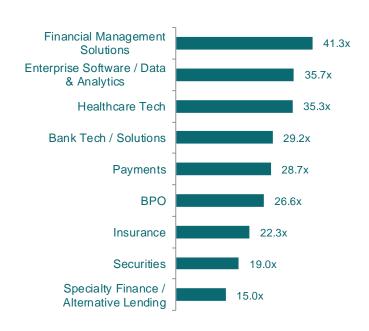
Indexed Price Performance *

Sector	3 Months	1 Year	3 Years
Bank Tech / Solutions	(6.6%)	9.5%	55.7%
BPO	(4.2%)	18.7%	66.9%
Enterprise Software / Data & Analytics	(1.9%)	10.8%	46.7%
Financial Management Solutions	(3.4%)	19.2%	70.8%
Healthcare Tech	(3.5%)	21.7%	99.4%
Insurance	(3.5%)	2.9%	40.6%
Payments	1.1%	16.3%	52.5%
Securities	(8.8%)	(2.0%)	25.3%
Specialty Finance / Alternative Lending	(8.1%)	(0.1%)	30.6%

* Equal weighting method.

Industry-wide Multiples and Subsector Multiples

Sector 2020E Price / Earnings Multiples



Financial Management Solutions 2020E Price / Earnings Multiples



Data as of August 1, 2018 Source: Pitchbook

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Stock Comparables – Financial Management Solutions Sub-Sectors

(All figures in millions of USD, except per share data. Data as of February 1, 2019)

Accounting / Expenses

							Growt	n Rates:						
	Stock	% of 52-	Market	Enterprise	LT	М	Revenue	Earnings	LTM M	argins:	1	EV / Revenue		EV / EBITDA
	Price	Wk. High	Value	Value	Revenue	EBITDA	CY 2018	LT	Gross	EBITDA	LTM	CY 2018	LTM	CY 2018
Intuit	\$212.36	91.6%	\$54,932	\$53,287	\$6,025	\$1,821	29%	52%	84%	30%	8.8x	8.5x	29.3x	22.9x
The Sage Group (Financial Softw	\$7.02	60.9%	\$7,622	\$8,665	\$2,350	\$566	NA	2%	93%	24%	3.7x	3.5x	15.3x	12.7x
DocuSign	\$41.85	61.2%	\$6,562	\$5,744	\$602	(\$294)	82%	NA	74%	(49%)	9.5x	8.3x	NMF	143.2x
Xero	\$29.25	76.1%	\$4,085	\$4,030	\$337	\$36	NA	NA	NA	11%	11.9x	11.8x	110.9x	78.4x
Coupa	\$65.59	77.6%	\$3,808	\$3,534	\$219	(\$35)	90%	NA	69%	(16%)	16.1x	13.9x	NMF	181.5x
BlackLine	\$47.01	80.9%	\$2,536	\$2,411	\$202	(\$12)	77%	NA	78%	(6%)	11.9x	10.6x	NMF	180.0x
Avalara	\$34.17	57.5%	\$2,271	\$2,128	\$239	(\$53)	59%	NA	72%	(22%)	8.9x	8.0x	NMF	NMF
Reckon	\$0.52	41.7%	\$59	\$89	\$31	\$11	(23%)	NA	83%	37%	2.9x	1.6x	7.9x	4.1x
MEAN							52%	27%	79%	1%	9.2x	8.3x	40.8x	89.0x
MEDIAN							68%	27%	78%	2%	9.2x	8.4x	22.3x	78.4x

Business Analytics

							Growth	Rates:						
	Stock	% of 52-	Market	Enterprise	LT	М	Revenue	Earnings	LTM M	argins:	E	EV / Revenue		EV / EBITDA
	Price	Wk. High	Value	Value	Revenue	EBITDA	CY 2018	LT	Gross	EBITDA	LTM	CY 2018	LTM	CY 2018
Splunk	\$103.02	79.2%	\$15,105	\$14,214	\$1,502	(\$178)	85%	NA	80%	(12%)	9.5x	8.2x	NMF	50.6x
Teradata	\$36.62	82.7%	\$4,361	\$4,090	\$2,202	\$198	(8%)	NA	47%	9%	1.9x	1.9x	20.7x	10.7x
MicroStrategy	\$125.63	83.1%	\$1,441	\$741	\$502	\$33	(2%)	NA	80%	7%	1.5x	1.5x	22.2x	96.5x
MEAN							25%	NA	69%	1%	4.3x	3.9x	21.4x	52.6x
MEDIAN							(2%)	NA	80%	7%	1.9x	1.9x	21.4x	50.6x

Enterprise Management

							Growth	Rates:						
	Stock	% of 52-	Market	Enterprise	LT	LTM		Earnings	LTM Ma	argins:	1	EV / Revenue		EV / EBITDA
	Price	Wk. High	Value	Value	Revenue	EBITDA	CY 2018	LT	Gross	EBITDA	LTM	CY 2018	LTM	CY 2018
Tyler Technologies	\$195.00	77.2%	\$7,571	\$7,299	\$911	\$220	24%	32%	47%	24%	8.0x	7.8x	33.1x	26.6x
Pegasystems	\$53.80	79.2%	\$4,231	\$3,988	\$878	\$48	16%	11%	67%	5%	4.5x	4.5x	82.7x	55.3x
Anaplan	\$24.05	89.2%	\$2,926	\$2,839	\$200	(\$67)	95%	NA	71%	(34%)	14.2x	12.1x	NMF	NMF
Bottomline Technologies	\$66.71	90.1%	\$2,860	\$2,878	\$394	\$54	17%	NA	56%	14%	7.3x	7.2x	53.2x	31.6x
Appian	\$26.09	59.8%	\$1,661	\$1,554	\$217	(\$40)	67%	NA	63%	(18%)	7.2x	7.0x	NMF	NMF
Blue Prism	\$23.75	69.9%	\$1,578	\$1,503	\$51	(\$16)	NA	NA	NA	(32%)	29.6x	17.5x	NMF	NMF
Technology One	\$3.84	91.4%	\$1,216	\$1,140	\$226	\$54	NA	11%	87%	24%	5.1x	5.2x	21.3x	21.3x
Totvs	\$7.12	65.2%	\$1,166	\$1,191	\$649	\$81	(9%)	(34%)	63%	13%	1.8x	2.1x	14.7x	13.7x
Qad	\$42.17	68.2%	\$789	\$663	\$328	\$7	19%	NA	51%	2%	2.0x	2.0x	91.4x	25.9x
American Software	\$11.54	60.9%	\$357	\$272	\$113	\$18	6%	2%	54%	16%	2.4x	2.4x	15.5x	17.3x
Aptitude Software	\$5.76	71.2%	\$307	\$309	\$81	\$15	51%	14%	NA	19%	3.8x	3.5x	20.1x	NA
Ramco Systems	\$4.19	46.7%	\$130	\$116	\$75	\$15	10%	(11%)	55%	20%	1.5x	1.6x	7.8x	NA
MEAN							30%	4%	61%	4%	7.3x	6.1x	37.8x	27.4x
MEDIAN							18%	11%	59%	13%	4.8x	4.9x	21.3x	25.9x

Human Capital Management

							Growth	n Rates:						
	Stock	% of 52-	Market	Enterprise	LT	м	Revenue	Earnings	LTM M	argins:		EV / Revenue	•	EV / EBITDA
	Price	Wk. High	Value	Value	Revenue	EBITDA	CY 2018	LT	Gross	EBITDA	LTM	CY 2018	LTM	CY 2018
Automatic Data Processing	\$140.91	91.8%	\$61,681	\$62,193	\$13,574	\$2,778	14%	14%	42%	20%	4.6x	4.5x	22.4x	20.5x
Workday	\$137.89	87.8%	\$29,922	\$28,114	\$2,428	(\$160)	78%	NA	71%	(7%)	11.6x	10.0x	NMF	57.4x
Paychex	\$64.99	85.5%	\$23,337	\$22,870	\$3,448	\$1,437	12%	13%	69%	42%	6.6x	6.7x	15.9x	16.4x
Paycom Software	\$125.49	76.5%	\$7,355	\$6,402	\$530	\$194	70%	102%	84%	37%	12.1x	11.4x	33.0x	26.6x
H&R Block	\$26.46	88.8%	\$5,438	\$5,955	\$3,167	\$1,067	3%	17%	45%	34%	1.9x	1.9x	5.6x	7.0x
Ceridian HCM	\$38.73	86.1%	\$5,347	\$2,404	\$729	\$104	19%	NA	42%	14%	3.3x	3.2x	23.1x	15.3x
Insperity	\$111.26	91.8%	\$4,652	\$4,390	\$3,688	\$191	30%	56%	18%	5%	1.2x	1.2x	23.0x	18.3x
Paylocity	\$66.16	74.8%	\$3,493	\$2,240	\$378	\$47	54%	NA	60%	12%	5.9x	5.5x	47.7x	24.2x
Cornerstone OnDemand	\$50.15	84.7%	\$2,947	\$2,845	\$519	\$3	25%	NA	72%	1%	5.5x	5.4x	993.3x	29.0x
MEAN							34%	40%	56%	18%	5.9x	5.5x	145.5x	23.9x
MEDIAN							25%	17%	60%	14%	5.5x	5.4x	23.0x	20.5x

Source: Pitchbook

IPO Activity Summary

Company	IPO Date	Amount Raised (\$mm)	IPO Price	Current Market Price	Total Return	
/tnaplan	10/12/2018	\$264	\$17.00	\$24.05	41%	
Avalara	06/15/2018	\$180	\$24.00	\$34.17	42%	
CERIDIAN	04/26/2018	\$462	\$22.00	\$38.73	76%	
Docu Sign.	04/26/2018	\$630	\$29.00	\$41.85	44%	
√ smartsheet	04/26/2018	\$175	\$15.00	\$24.82	65%	
zuora	04/11/2018	\$154	\$14.00	\$20.60	47%	
A ppian	05/24/2017	\$75	\$12.00	\$26.09	117%	
W BLACKLINE	10/27/2016	\$146	\$17.00	\$47.01	177%	
≆ ă≎coupa	10/05/2016	\$133	\$18.00	\$58.87	391%	
eppfolio [®]	06/25/2015	\$74	\$12.00	\$34.19	144%	
workiva	12/11/2014	\$101	\$14.00	\$32.35	170%	
upland	11/05/2014	\$46	\$12.00	\$125.49	737%	
paycom [,]	04/14/2014	\$100	\$15.00	\$47.18	195%	
	03/26/2014	\$240	\$16.00	\$66.16	289%	
paylocity 🥗	03/18/2014	\$120	\$17.00	\$137.89	392%	
SERVICE SOURCE -	03/24/2011	\$120	\$10.00	\$1.32	(87%)	
SPS COMMERCE	03/22/2010	\$50	\$12.00	\$46.44 Market da	287% a as of August 1, 201	8

Market data as of August 1, 2018 Source: Pitchbook

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Appendix – Coverage Universe Components

The coverage universe for various sectors is as follows:

1	Payments:	PINX:EDNMY, NYS:ADS, NYS:FLT, NYS:WEX, NYS:SHOP, NAS:PYPL, NYS:SQ, PINX:ADYYF, LON:BOKU, NYS:PAGS, NAS:STNE, NYS:EB, NAS:PYPL, NYS:AXP, NYS:MA, NYS:V, NAS:PMTS, NAS:CATM, NYS:DBD, NYS:EVRI, BSP:CIEL3, PAR:WLN, NAS:NEWT, NAS:QIWI, NAS:UEPS, ETR:WDI, NYS:DLX, NYS:EVTC, NYS:GPN, TKS:3769, LON:PAY, NYS:SQ, NYS:TSS, NAS:IIIV, NAS:EVOP, NAS:ACIW, NAS:EPAY, NAS:FISV, NAS:JKHY, NYS:FIS, GREY:INGIF, HKG:327, SHE:2152, NYS:NCR, NYS:PAR, TSE:LSPD, IDX:MCAS, NAS:EEFT, NAS:MGI, NYS:GDOT, ASX:OFX, NYS:WU
2	Bank Technology Solutions:	NAS:INTC, NAS:PYPL, NYS:AXP, NYS:IBM, BOM:532466, BOM:538835, NAS:EPAY, NAS:FISV, NAS:JKHY, PINX:CSVI, SWX:CLXN, NYS:FIS, TKS:6457, NYS:QTWO, SES:5CP, SWX:TEMN, STO:INTRUM, NYS:EFX, LON:EXPN, NYS:FICO, NYS:TRU, NAS:ASPS, NAS:CSGP, NAS:RDFN, NAS:RP, NAS:ZG, NYS:BKI, NYS:CLGX, NYS:FNF, TSE:REAL, NYS:STC, AMS:WKL, PAR:SOP, NAS:MITK, NAS:NTWK, NAS:PEGA, PINX:ASOZY
3	Specialty Finance / Alternative Lending:	NAS:ASFI, NAS:ECPG, NAS:NAVI, NAS:PFMT, NAS:PRAA, NAS:PRGX, NYS:NNI, NAS:CPSS, NAS:CACC, LON:FCH, NAS:MRLN, TSE:CHW, NYS:CIT, ASX:Z1P, NAS:ATLC, NAS:EZPW, NYS:AAN, NAS:FCFS, NAS:SLM, NAS:TBBK, NAS:WRLD, TSE:ECN, NYS:CURO, NAS:GSKY, NYS:AAN, NYS:COF, NYS:DFS, LON:IPF, NYS:OMF, LON:PFG, NYS:RM, NYS:SC, NYS:SYF, LON:TCS, NAS:RCII, NYS:AL, NYS:CAI, TSE:EFN, ASX:FXL, NYS:FLY, NYS:TGH, NYS:URI, NAS:CASH, PINX:DHCPQ, NYS:OCN, NYS:PFSI, NAS:TREE, ETR:FRU, STU:MBC, NYS:XRF, NYS:ELVT, NYS:ENVA, NYS:LC, NYS:ONDK, NYS:YRD
4	Securities:	AMS:FLOW, PAR:VIL, IEXG:IBKR, NAS:BGCP, NAS:TW, NAS:VIRT, LON:IGG, NYS:LM, NYS:IVZ, NAS:WETF, NYS:BLK, NYS:BN, NYS:AB, MEX:FINAMEXO, NAS:INTL, SWX:CFT, MIL:MB, PAR:BNP, NSE:ICICIBANK, NSE:IIFL, PINX:HSNGY, ETR:COM, NYS:AXP, NYS:BAC, LON:BARC, TSE:BMO, TSE:CM, NYS:C, LON:CBG, ASX:CBA, SES:D05, NYS:FII, LON:HSBA, NYS:JPM, NYS:BAC, NYS:HSBC, LON:LLOY, NYS:MTB, ASX:NAB, NYS:PNC, TSE:RY, LON:RBS, TSE:TD, NYS:USB, NYS:WFC, LON:BME, BSP:B3SA3, PAR:ENX, NAS:CME, NAS:NDAQ, PINX:HKXCY, ETR:DB1, ASX:ASX, BATS:CBOE, NYS:ICE, LON:LSE, SES:S68, TSE:X, NAS:VALU, NAS:MORN, NSE:CRISIL, NYS:FDS, NYS:INFO, NYS:MSCI, NYS:IT, NAS:FORR, NYS:RELX, NYS:SPGI, TSE:TRI, LON:NUM, NAS:COWN, ETR:DBK, SWX:CSGN, NYS:AB, NYS:AMP, NYS:JPM, ASE:LTS, NYS:LAZ, ASX:MOG, NYS:MS, TKS:8604, NYS:PIC, NYS:PF, NYS:GS, SWX:UBSG, NYS:AB, NYS:AMP, NYS:APAM, NYS:BLK, NYS:BC, NYS:CNS, NYS:BEN, LON:HL., NYS:IVZ, NYS:JHG, NAS:NTRS, NAS:SEIC, NAS:UMBF, NYS:MTB, NAS:TROW, NAS:VRTS, NYS:BLK, NYS:BK, NYS:CNS, NYS:BEN, LON:HL., NYS:IVZ, NYS:GCAP, NAS:MKTX, TKS:8628, NAS:VIRT, IEXG:IBKR, NAS:TIGR, NAS:THL, TKS:8698, LON:PLUS, SWX:SQN, NAS:AMTD, NAS:ETFC, NYS:GCAP, NAS:MKTX, TKS:8628, NAS:VIRT, IEXG:IBKR, NAS:TIGR, NAS:FHL, TKS:8698, LON:PLUS, SWX:SQN, NAS:AMTD, NAS:YIN, AMS:KA, NAS:LPLA, NYS:AMK, NAS:SEIC, ASX:BVS, NYS:BR, ASX:CPU, NYS:ENV, LON:SNN, NYS:STT, LON:TCAP, PINX:FDRVF, LON:SOG, CSE:SIM, PAR:LIN, NAS:SSNC, LON:ALFA, ASX:IRE, SWX:TEMN
5	Insurance:	NAS:BNFT, NAS:HQY, NAS:PAYX, NAS:WDAY, NYS:NSP, NYS:TNET, NAS:VRSK, NYS:RAMP, LON:REL, NYS:CLGX, NYS:FICO, NAS:WLTW, NYS:AON, NYS:AJG, NYS:BRO, NYS:MMC, NAS:GSHD, PINX:AZSEY, PINX:AXAHY, NYS:ALL, NYS:AFG, NYS:AIG, SWX:ZURN, NAS:EVER, NAS:EHTH, NAS:QNST, LON:GOCO, ASX:ISU, LON:MONY, NAS:CINF, NAS:SIGI, NAS:STFC, NYS:CB, NYS:EIG, NYS:MCY, NYS:PGR, LON:RSA, NYS:THG, NYS:HIG, NYS:TRV, HKG:6060, NAS:AMSF, NAS:GBLI, NYS:ARGO, NYS:AIZ, NYS:MKL, NYS:PRA, NYS:PLI, NYS:WRB, NAS:SPNS, NAS:MJCO, NAS:EBIX, NYS:CRD.B, NYS:GWRE, NYS:FNF, NYS:FAF, NYS:ORI, NYS:STC, PINX:AEGOF, NAS:ANAT, NAS:PFG, NYS:AFL, LON:AV., NYS:CI, TSE:GWO, LON:HSD, LON:LGEN, NYS:LNC, TSE:MFC, NYS:MET, NYS:PRI, NYS:PRU, LON:SLA, TSE:SLF, SWX:SLHN, NYS:GL
6	BPO:	PINX:TLPFY, NAS:SYKE, NAS:TTEC, BSP:QUAL3, NAS:CPSI, NAS:HMSY, NAS:HQY, NAS:MDRX, NAS:NXGN, NAS:RCM, NYS:CSLT, NAS:BNFT, NAS:ADP, NAS:CSOD, NAS:PAYX, NYS:NSP, NYS:TNET, MIL:BET, BOM:507685, NYS:ATO, PINX:CGEMY, NAS:OSPN, NAS:CTSH, NAS:DOX, NAS:EXLS, TSE:OTEX, NAS:VRTU, NSE:HCLTECH, NSE:HEXAWARE, NSE:INFY, NSE:MINDTREE, NSE:TCS, NSE:TECHM, NYS:ACN, LON:APTD, NYS:CACI, NYS:DXC, NYS:UIS, NYS:WNS, LON:IBPO, BOM:526299, BOM:532809, NAS:PRGX, LON:CPI, TSE:GIB.A, NYS:G
7	Financial Management Solutions:	NAS:BL, NAS:COUP, NAS:INTU, ASX:RKN, NAS:DOCU, LON:SGE, NYS:AVLR, ASX:XRO, NAS:MSTR, NAS:SPLK, NYS:TDC, NAS:AMSWA, NAS:APPN, NAS:EPAY, NYS:PLAN, PINX:BPRMF, LON:APTD, NAS:PEGA, NAS:QADA, NSE:RAMCOSYS, ASX:TNE, BSP:TOTS3, NYS:TYL, NAS:ADP, NAS:CSOD, NYS:CDAY, NAS:PAYX, NAS:PCTY, NAS:WDAY, NYS:HRB, NYS:NSP, NYS:PAYC
8	Enterprise Software / Data & Analytics:	ETR:SAP, NAS:VERI, NAS:MSTR, TSE:OTEX, NAS:SPLK, PINX:STWRY, NYS:AYX, NAS:WDAY, NYS:MDLA, NAS:CDLX, NYS:CLDR, LON:EXPN, NYS:FICO, NYS:NEWR, NYS:ORCL, NYS:CRM, NYS:VMW, HEL:NOKIA, GREY:SSNLF, NAS:AMBA, NAS:AMZN, NAS:CMCSA, NAS:GOOGL, NAS:GRMN, NAS:IDCC, NAS:LOGM, NAS:MSFT, NAS:QCOM, NAS:SLAB, NAS:TMUS, NYS:T, NYS:FIT, NYS:GLOB, NYS:S, NYS:VZ, ETR:SAP, NYS:ZUO, NYS:ORCL, NYS:IBM, NYS:CRM, NAS:ADBE, NAS:MSFT, NYS:VMW, NAS:SYMC, NAS:PEGA, NAS:FORR, NAS:VRNT, NAS:VRSK, TSE:AIM, NYS:CLGX, NYS:EFX, NYS:IT, NYS:IBM, NYS:RAMP, LON:REL, NYS:TDC, NYS:NLSN, NYS:TRU
9	Healthcare Tech:	LON:EMIS, NAS:CERN, NAS:CPSI, NAS:HSTM, NAS:MDRX, NAS:NXGN, ETR:COP, NAS:NH, NYS:EVH, NAS:HIIQ, NAS:MGLN, NAS:NUAN, NYS:ANTM, NYS:CNC, NYS:HUM, NYS:MMS, NYS:MOH, NYS:GTS, NYS:UNH, NYS:WCG, NAS:STRM, NAS:TRHC, NAS:HCAT, NAS:INOV, NAS:OMCL, NYS:VCRA, LON:CRW, NAS:STRM, NYS:PHR, NAS:HMSY, NAS:CHNG, NAS:RCM, NAS:SREV



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KEY SENIOR PROFESSIONAL

Alexander Koles

Founder, CEO, Managing Director akoles@evolve-capital.com

Mr. Koles has over 15 years of financial advisory experience including advising middle-market and multinational firms on merger and acquisition strategies and execution, restructurings and capital raises. Prior to founding Evolve Capital Partners, he worked at a number of leading investment banks in leadership roles focused on restructuring transactions. He started his career at Merrill Lynch as an investment banker in the corporate finance group.

CONTACT

Evolve Capital Partners

1350 Avenue of the Americas 2nd Floor New York, NY 10019 T: (646) 688-2792 evolve-capital.com